Promising Practices for Creating Healthy Food Shelves

Minneapolis Healthy Food Shelf Network November 19, 2015





Promising Practices

- 1. Build a healthy inventory
- 2. Communicate proactively
- 3. Make healthy foods visible and appealing
- 4. Increase client awareness and demand
- 5. Adopt a nutrition-focused philosophy





Promising Practice #5

Adopt a nutrition-focused philosophy

Recommended Action Steps

- Set clear nutrition standards for food purchases and donations.
- Document your commitment to healthy foods by creating a written nutrition policy.
- Generate excitement and buy-in by involving staff, volunteers, and clients in nutrition policy development.
- Provide stakeholder orientation to the new policy once formally adopted.

Available Resources

•Healthy foods policy workshop materials, toolkit, and sample policies:

(http://www.minneapolismn.gov/health/living/WCMS1P-128071)

 MHD assistance to help with brainstorming and creating a draft policy



Promising Practice #5 in Action

Open Arms of Minnesota

Little Kitchen food shelf

North Point food shelf





Taking Action

How are/can you adopt a nutrition-focused philosophy?

